



January 14th, 2025

Department of Land Conservation and Development
635 Capitol Street NE Suite 150
Salem, OR 97301

RE: Support for City of Hillsboro's 2024 Housing Production Strategy

We are writing on behalf of the Home Building Association and the thousands of businesses and individuals seeking to address our biggest issues by building the housing, infrastructure, and jobs that make our region livable and economically vibrant. For years, the City of Hillsboro has been a trusted partner—from thoughtful Urban Growth Boundary decisions, early and localized urban infill policies, and proactive outreach and community engagement.

We would like to thank city staff and elected officials for working with the community in developing their Housing Production Strategy published in December 2024. HBA supports Hillsboro's 2024 HPS and encourages DLCD to move to approve as proposed.

In addition to addressing important land use and capacity concerns, the council-approved HPS also looks at zoning reforms to encourage appropriate density, code cleanup projects, increased incentives and improved community partnerships—all of which will encourage new housing production that addresses the region's underlying housing affordability problems. As a result of these implemented actions, the City of Hillsboro will benefit from increased housing security for those earning a low-income, new homeownership opportunities for households of color, and greater diversity in existing housing types.

As we saw with the city's 2023 Housing Needs Analysis engagement, this HPS was built out following input from a variety of stakeholder tables including a Technical Advisory Committee, focus groups of historically marginalized communities, council work sessions, planning commission meetings, an Advanced Manufacturing Training Collaborative, and multiple interdepartmental workgroups. In short, the process was thorough, data-informed, and incorporated strategic community engagement.

We believe that Hillsboro's strong reputation for thoughtful collaboration and a pro-housing philosophy will continue to make it an attractive place for current and future residents to thrive.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'Preston Korst'.

Preston Korst

Director of Public Policy and Government Affairs
Home Building Association of Greater Portland