

CITY OF GRESHAM

# DIVERSITY IN HOUSING FORUM

July 22, 2021 ■ 9am – 12pm ■ Zoom (link will be provided)



## KEYNOTE

BETH GOODMAN | Senior Policy Advisor & Project Director | ECONorthwest

The presentation will provide an overview of Gresham's housing market, focusing on issues related to need for housing that is affordable to all households, within the Portland regional housing market. It will describe need for affordable housing by income level and identify Gresham's unmet housing needs. It will suggest opportunities for addressing the unmet housing need through a range of possible housing policies or programs, within the context of Gresham's role in housing production.

## PANEL DISCUSSION

Hear from the region's experts in housing development, building codes, construction, diversity in housing support and accessibility, affordability, stability and production within Gresham and the region.



**TAYLOR KAPLAN**

Principal,  
Gibbins Kaplan  
Development



**NATE MCCOY**

Executive Director,  
National Association  
of Minority Contractors



**MARK LONG**

CEO,  
Oregon Home  
Builders Association



**ERNESTO FONSECA**

CEO,  
Hacienda Community  
Development Corp



**STEVE MESSINETTI**

President & CEO,  
Habitat for Humanity  
Portland Region

## DISCUSSION

Following insight from the keynote and our panelists, join us for a conversation exploring opportunities to increase housing and scale development to meet Gresham's growing multi-cultural population as we discuss:

- How best to promote and support a mix of housing options
- Identification of barriers to development
- Public/private partnerships to support inclusive growth
- Opportunities for equitable investment to stimulate the economy.